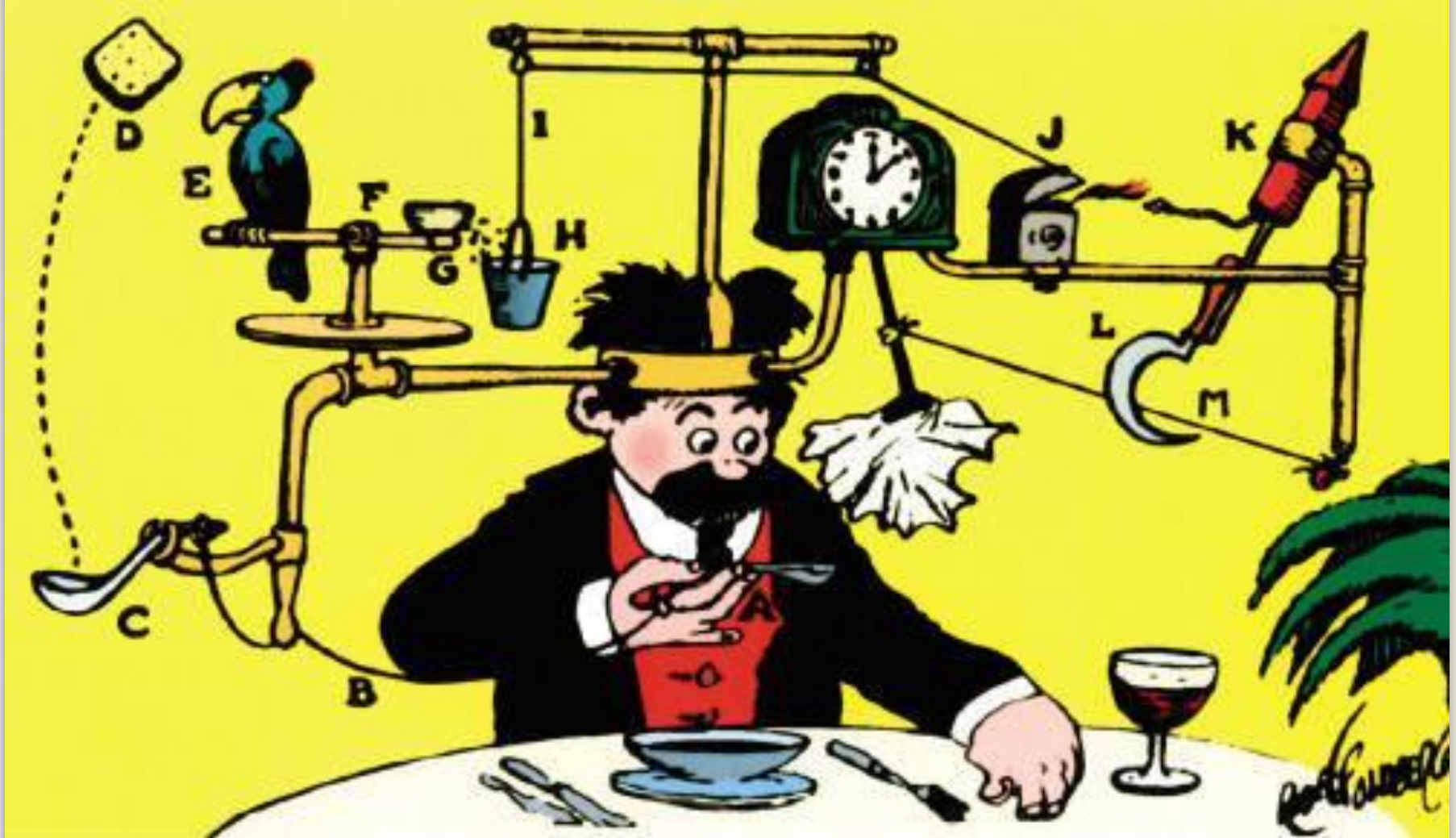
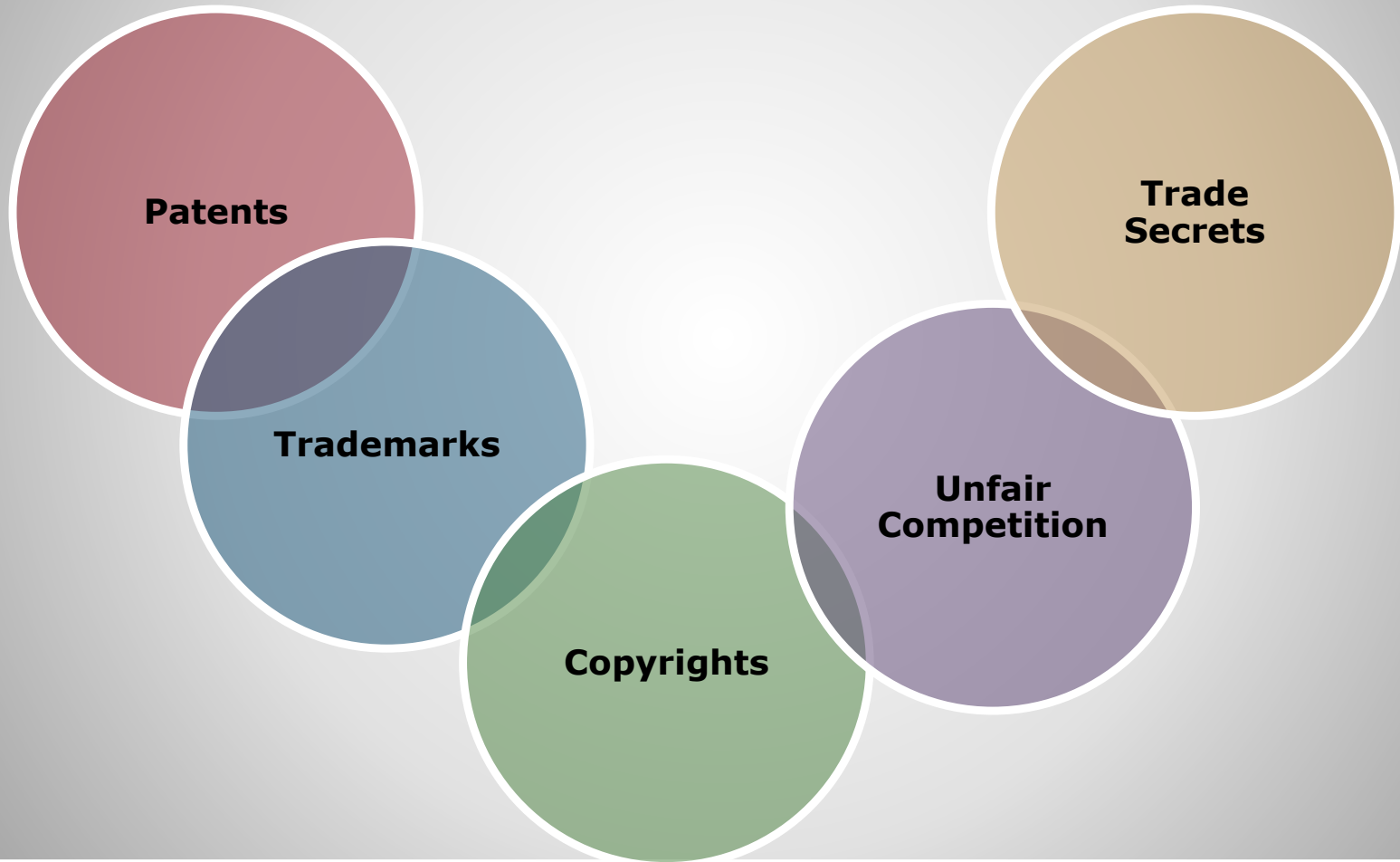


NATURE OF INTELLECTUAL PROPERTY



Prof. Karwa Amol

Types of Intellectual Property



- We know that the inventor of a machine, the author of a book, or the writer of music somehow usually 'own' their work. From this ownership, certain consequences flow and you probably have been made aware of the fact that we cannot just copy or buy a copy of their works without consideration of their rights.

- IP laws can protect books, newspapers, films, recordings, paintings, photographs, sculpture, performances, broadcasts, computer programs, databases, etc. – by means of copyright and related rights
- Brands and logos – by means of trademarks
- Products whose reputation derives from their place of origin – by means of geographical indications
- Shapes, surface decoration and other artistic aspects of products - by means of industrial designs
- Inventions – by means of patents (and utility models)

NATURE OF INTELLECTUAL PROPERTY

What is Intellectual Property.

Basic Concept of Intellectual Property.

Nature of Intellectual Property.

Commercial Exploitation of Intellectual Property.

Enforcement of Rights & Remedies against Infringement.

International Character of Intellectual Property.

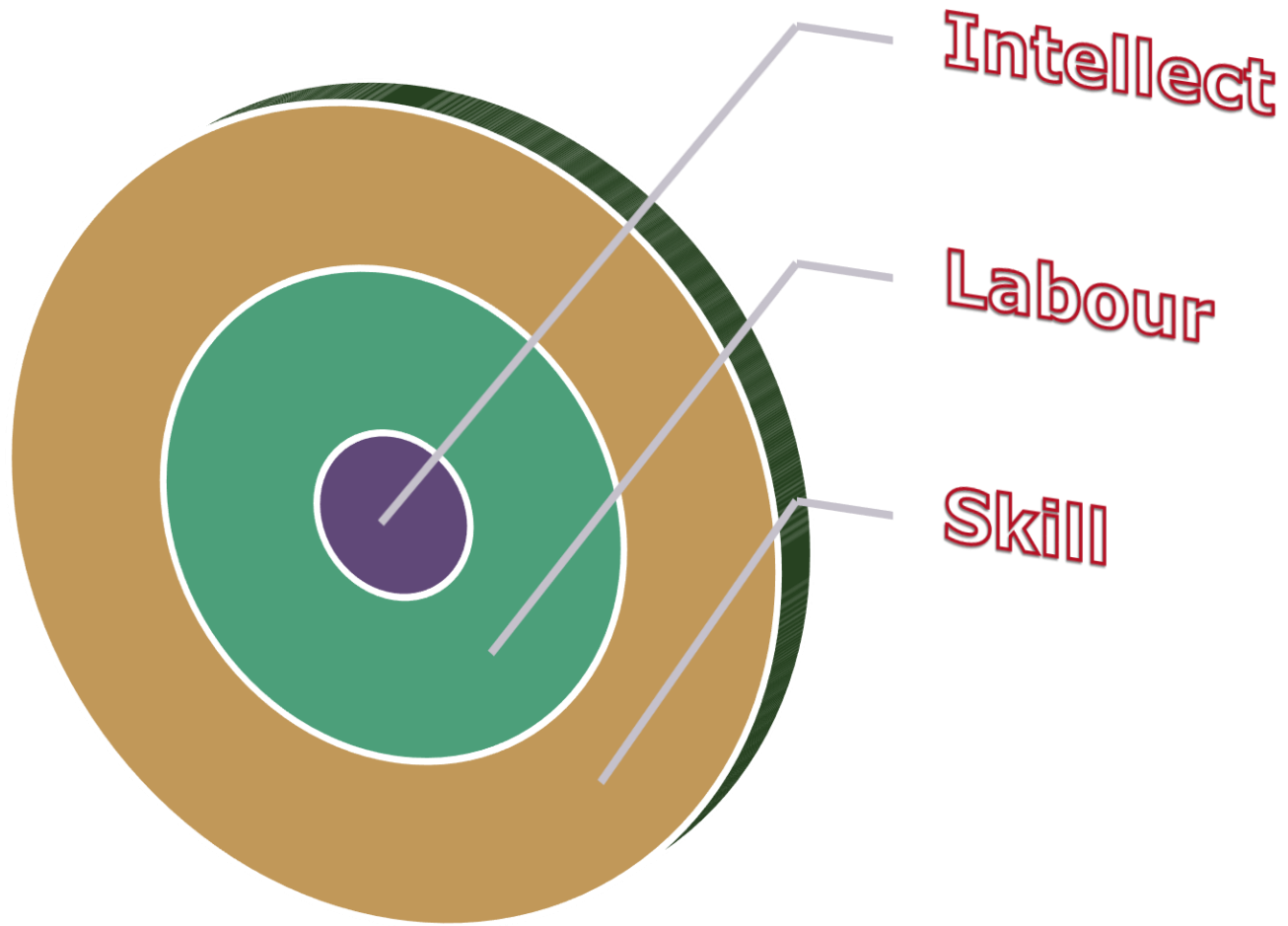
The Scientists invent new technology,

The researchers are engaged in searching new things,

The authors are producing new literature, in the various fields of study,

Industrialist are producing best products by newly invented procedures and techniques,

The businessmen are engaged in spreading the respective business.



BASIC CONCEPT OF INTELLECTUAL PROPERTY RIGHTS:-

PROTECTION
OF
INDIVIDUAL
INTEREST

- To give statutory meaning to the moral & economic rights of the creators in their creation by granting them protection of Law

PROTECTION
OF SOCIAL
INTEREST

- To promote as a deliberate act of Government policy, creativity and to encourage fair trading which would contribute to economic development

WHY INTELLECTUAL PROPERTY MATTERS

Reward for Intellectual Creation


- It is both just and appropriate that the person putting in the work and efforts into an intellectual creation and new solution has some benefit as a result of this endeavour

Encouragement and growth

- Through protection of intellectual property, creative endeavours are encouraged and grow industries.

Recognition of Protection

- Intellectual property rights may help to recognize protection of unwritten and unrecorded cultural expression and genetic resources of many traditional communities.



WIPO
Defines
Intellectual
property
as per
section 2
(VIII)

Literary, artistic & Scientist Works.

Performances of performing artists, phonograms and broadcasts.

Inventions in all fields of human Endeavour, patents.

Trademarks, service marks, certification marks and collective marks.

Geographical Indications.

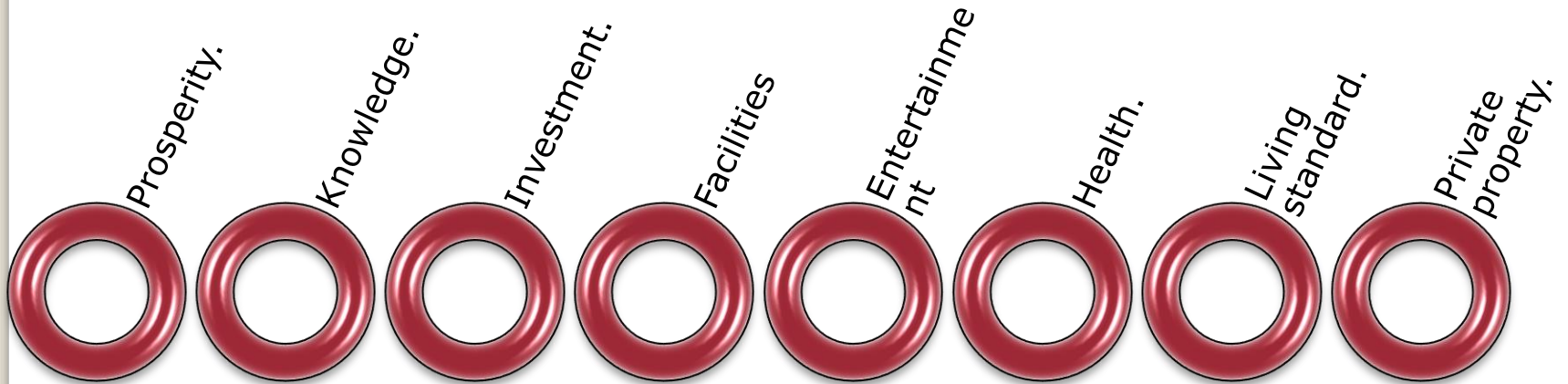
Designs.

Semiconductor, integrated circuits and layout designs.

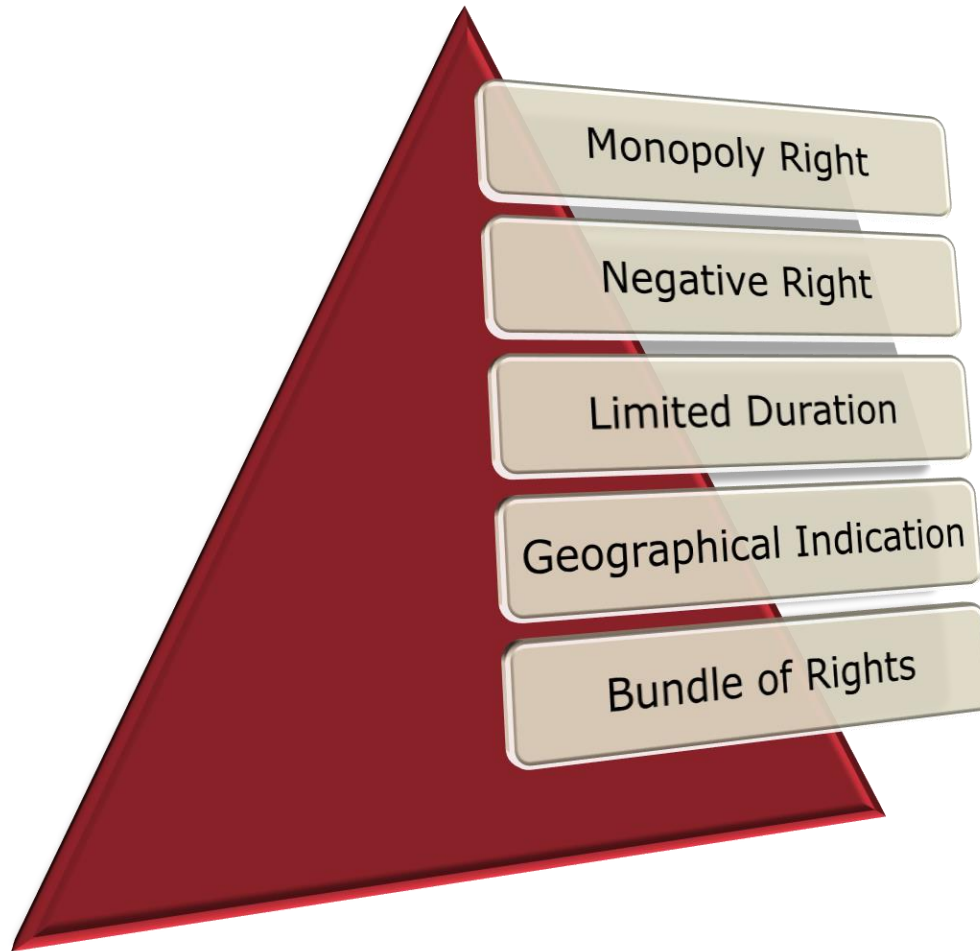
Protection of undisclosed information and trade secrets.

And all other rights resulting from intellectual creation.

ADVANTAGES OF INTELLECTUAL PROPERTY



ESSENTIAL FEATURES OF INTELLECTUAL PROPERTY



BASIC CONCEPT OF INTELLECTUAL PROPERTY

Patent

- Novelty
- Inventive step
- Usefulness
- Non obviousness

Trademark

- Distinctiveness
- Similarity of marks
- Similarity of goods

Copyright

- Originality
- Reproduction of the work in any material form

Commercial exploitation

